



NOW advertising rates and closing dates

ADVERTISING RATES

	1x	6x	13x	26x	39x
Full page	\$1,800	\$1,600	\$1,400	\$1,200	\$1,000
2/3 page V	1,400	1,200	1,000	900	700
1/2 page H/V	1,000	800	700	600	500
1/3 page SQ	700	600	500	450	375
1/3 page V	700	600	500	450	375
1/4 page V	650	550	475	425	350

SPECIAL POSITIONS

	1x	6x	13x	26x	39x
Spread (Double Truck)	\$3,200	\$3,000	\$2,500	\$2,200	\$1,900
Inside front cover	2,250	2,000	1,750	1,500	1,250
Inside back cover	2,160	1,920	1,680	1,440	1,200
Back cover	2,340	2,080	1,820	1,560	1,400

ADVERTISING DEADLINES

Thursday—5 PM
(The week before the Thursday of print)

All rates are net.
Guaranteed positions add 10%.
All ads must be submitted as PDF files.
Our art department can design and produce your ad for an additional charge.



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